

Addressable Geo w/Data Curation Category: Personal

Add Locations



FIND LOCATIONS BY

POSTAL CODES

METRO

CONGRESSIONAL DISTRICTS

STATES

Enter postal code(s) you would like to target, separated by commas

Age

- ☐ Presence of Ages 18 - 24
- ☐ Presence of Ages 25 - 34
- ☐ Presence of Ages 35 - 44
- ☐ Presence of Ages 45 - 54
- ☐ Presence of Ages 55 - 64
- ☐ Presence of Ages 65 - 74
- ☐ Presence of Ages 75+

Education

- ☐ High School Graduates
- ☐ Some College
- ☐ College Graduates
- ☐ Graduate School Graduates

Ethnicity

- ☐ African American
- ☐ Asian
- ☐ Caucasian
- ☐ Hispanic
- ☐ Native American
- ☐ Middle Eastern

Gender

- ☐ Female present
- ☐ Male present

Language

- ☐ Arabic
- ☒ Chinese
- ☐ English
- ☐ French
- ☐ German
- ☐ Greek
- ☐ Hebrew
- ☐ Hindu
- ☐ Italian
- ☐ Japanese
- ☐ Korean
- ☐ Pashtu
- ☐ Persian
- ☐ Polish
- ☐ Portuguese
- ☐ Russian
- ☐ Spanish
- ☒ Thai
- ☐ Vietnamese

Life Events

- ☐ Recently Divorced
- ☐ Recently Empty Nester

Marital Status

- ☐ Married

Pets

- ☐ Pet Owner
- ☒ Cat Owner
- ☐ Dog Owner

- ☐ Two Children
- ☐ Three Children
- ☐ Four or More Children

Presence of Children

- ☐ Children All Ages
- ☒ Children Ages 0 - 3
- ☐ Children Ages 4 - 6
- ☐ Children Ages 7 - 9
- ☐ Children Ages 10 - 12
- ☐ Children Ages 13 - 18

Vehicles

- ☐ Motorcycle
- ☐ RV Owner
- ☐ Truck Owner

Addressable Geo w/Data Curation Category: Consumer Finance

Average Aggregated Credit Tiers

- ☐ Sub Prime – 1st Quartile (lowest average credit score)
- ☒ Sub Prime to Near Prime – 2nd Quartile
- ☐ Near Prime to Prime – 3rd Quartile
- ☐ Prime to Super Prime – 4th Quartile (Highest Average Credit Score)

Discretionary Spend

- ☐ No Discretionary Income
- ☒ <.5x National Average
- ☐ .5x-1x National Average
- ☐ 1x-1.5x National Average
- ☐ 1.5x-2x National Average
- ☐ 2x-4x National Average
- ☐ 4x-7x National Average
- ☐ >7x National Average

Estimated Household Income

- ☐ Estimated Household Income (HHI) Less Than \$35,000
- ☐ Estimated Household Income (HHI) \$35,000 - \$44,999
- ☐ Estimated Household Income (HHI) \$45,000 - \$54,999
- ☐ Estimated Household Income (HHI) \$55,000 - \$69,999
- ☐ Estimated Household Income (HHI) \$70,000 - \$84,999
- ☐ Estimated Household Income (HHI) \$85,000 - \$99,999
- ☐ Estimated Household Income (HHI) \$100,000 - \$124,999
- ☐ Estimated Household Income (HHI) \$125,000 - \$149,999
- ☐ Estimated Household Income (HHI) \$150,000 - \$199,999
- ☐ Estimated Household Income (HHI) \$200,000 - \$249,999
- ☐ Estimated Household Income (HHI) \$250,000 - \$499,999
- ☐ Estimated Household Income (HHI) \$500,000+

High Income Consumers In Market for a Home Equity Loan

- ☐ Likely in Market

High Income Consumers In Market for a Mortgage

- ☐ Most Likely in Market

Home Equity Loan In Market Propensity

- ☐ Most Likely in Market

Investment Type

- ☐ General Investor
- ☐ Real Estate Investor

Investments

- ☐ Investments

Mortgage Balance

- ☐ 1st Quartile (lowest average outstanding mortgage balance)
- ☒ 4th Quartile (highest average outstanding mortgage balance)

Mortgage Loan In Market Propensity

- ☐ Most Likely in Market

Mutual Funds

- ☐ Mutual Funds

Net Worth

- ☐ Less than \$1
- ☐ \$1 - \$4,999
- ☐ \$5,000 - \$9,999
- ☐ \$10,000 - \$24,999
- ☐ \$25,000 - \$49,999
- ☐ \$50,000 - \$99,999
- ☐ \$100,000 - \$249,999
- ☐ \$250,000 - \$499,999
- ☐ Greater than \$499,999

New Accounts Opened

- ☐ 1st Quartile (lowest number of new accounts)
- ☐ 4th Quartile (highest number of new accounts)

Number of Mortgages

- ☐ 4th Quartile (highest average open mortgage accounts)

Personal Loan In Market Propensity

- ☐ Most Likely in Market

Properties Owned

- ☐ 1 Property Owned
- ☐ 2 Properties Owned
- ☐ 3 or More Properties Owned

Addressable Geo w/Data Curation Category: Consumer Finance

Recent Mortgage Application Activity



☐ Active mortgage application activity

Stocks



☐ Stocks

Target by shifts in wallet share



☐ 1st Quintile (Low balance shift)

☐ 5th Quintile (High balance shift)

Wealth Rating



☐ 10th Decile (lowest)

☐ 9th decile

☐ 8th decile

☐ 7th decile

☐ 6th decile

☐ 5th decile

☐ 4th decile

☒ 3rd decile

☐ 2nd decile

☐ 1st decile (highest)

Young Consumers In Market for a Mortgage



☐ Most likely in Market

Target by transactor or revolver card behavior



☐ Average consumer doesn't pay the full balance on one or more credit cards (Revolver behavior)

Addressable Geo w/Data Curation Category: Finance-Credit Cards

Bank Card

☐ Bank Card

Card Utilization (Credit Card Activity)

☐ 4th Quartile (highest average card utilization)

Credit Card

☐ Credit Card

Credit Card In Market Propensity

☐ Most Likely in Market

Gold or Platinum Card

☐ Gold or Platinum Card

High Income Consumers In Market for a Credit Card

☐ Likely in Market

High/Low Credit Card Spenders

☐ 1st Quintile (lowest spenders)
☐ 5th Quintile (highest spenders)

New Credit Card

☐ New Credit Card

Number of Active Cards (Credit Card Activity)

☐ 1st Quartile (lowest number of active credit cards)
☐ 4th Quartile (highest number of active cards)

Number of Retail Credit Cards

☐ 4th Quartile (highest average number of active retail trades)

Premium Card

☐ Premium Card

Premium Card - American Express

☐ Premium Card - American Express

Premium Card - Discover

☐ Premium Card - Discover

Premium Card - MasterCard or Visa

☐ Premium Card - MasterCard or Visa

Premium Card - Retail or Store

☐ Premium Card - Retail or Store

Recent Credit Application Activity

☐ 4th Quartile (highest loan application activity)

Regular Card - American Express

☐ Regular Card - American Express

Regular Card - Discover

☐ Regular Card - Discover

Regular Card - MasterCard or Visa

☐ Regular Card - MasterCard or Visa

Regular Card - Retail or Store

☐ Regular Card - Retail or Store

Retail Card

☐ Retail Card

Target by individuals making prepayments (overpayments) on loans (Quantity)

☐ 1st Quintile (low prepayers)
☐ 5th Quintile (high prepayers)

Total Card Balance (Credit Card Activity)

☐ 1st Quartile (lowest average total credit card balance)
☐ 4th Quartile (highest average total credit card balance)

Addressable Geo w/Data Curation Category: Finance-Automotive

Active and Open Auto Loans



- ☐ 1st Quartile (lowest number of auto loans)
- ☐ 4th Quartile (highest number of auto loans)

Auto Loan Balance



- ☐ 1st Quartile (lowest average auto balance)
- ☐ 4th Quartile (highest average auto balance)

Auto Loan In Market Propensity



- ☐ Most Likely in Market

In Market for Auto Loan: Female Consumer



- ☐ Likely in Market

In Market for Auto Loan: Male Consumer



- ☐ Likely in Market

Lease Ending



- ☐ Within 3 months
- ☐ Within 6 months
- ☐ Within 9 months
- ☐ Withing 12 months

Addressable Geo w/Data Curation Category: Finance-Insurance

Average Aggregated Auto Insurance Risk Tiers

☐ Very Low Loss Ratio

Average Aggregated Property Insurance Risk Tiers

☐ 2nd Quintile
☐ 4th Quintile

Average Life Insurance Loyalty

☐ 1st Quintile (lowest likelihood)
☐ 4th Quintile

Insurance Shopper

☐ Likely to Be Shopping For Insurance

Average Aggregated Auto Insurance Risk Tiers

☐ Very High Loss Ratio

Addressable Geo w/Data Curation Category: Residence

Available Home Equity (\$)

▼

☐ Less than \$0

☐ \$1-\$25,000

☐ \$25,001-\$50,000

☐ \$50,0001-\$75,000

☐ \$75,001-\$100,000

☐ \$100,001-\$200,000

☐ \$200,001-\$400,000

☐ \$400,001-\$600,000

☐ \$600,001-\$800,000

☒ \$800,001-\$1,000,000

☐ \$1,000,001+

Climate Control

▼

☐ Air Conditioning

☐ Heating

Combined Loan to Value Ratio

▼

☒ Free and Clear Homeowners

☐ Less than 50%

☐ Loan Ratio 50% - 80%

☐ Loan Ratio > 80%

Dwelling Type

▼

☐ Residential - Single Family

☐ Residential - Multi Family

☐ Commercial

Exterior Siding

▼

☐ Aluminum or Vinyl

☐ Brick

☐ Wood

Garage Size

▼

☐ 1 Car

☐ 2 Cars

☐ 3 Cars

☐ 4+ Cars

Garage Type

▼

☐ Attached Garage

☐ Has Garage

Home Equity Balance

▼

☐ Home Equity Low

☐ Home Equity High

Home Owner Type

▼

☐ Home Owner

☐ Renter

Home Square Footage

▼

☐ 1,000 - 1,499 Square Feet

☐ 1,500 - 2,000 Square Feet

☐ 2,001 - 3,000 Square Feet

☐ Greater than 3,000 Square Feet

Home Type

▼

☐ Single Family Residence

☒ Multifamily 2 - 4 Units

☐ Multifamily 5+ Units

☐ Manufactured Housing

☐ Other

Home Value

▼

☐ Less than \$100,000

☐ \$100,000 - \$150,000

☐ \$150,001 - \$200,000

☐ \$200,001 - \$250,000

☐ \$250,001 - \$300,000

☐ \$300,001 - \$350,000

☒ \$350,001 - \$400,000

☐ \$400,001 - \$450,000

☐ \$450,001 - \$500,000

☐ \$500,001 - \$600,000

☐ \$600,001- \$700,000

☐ \$700,001 - \$800,000

☐ \$800,001 - \$1,000,000

☐ Greater than \$1,000,000

Home Value Appreciation

▼

☐ Home Value Appreciating Last 12 Months

☐ Home Value Depreciating Last 12 Months

Homeowners Association

▼

☐ Member

Investment Property

▼

☐ Investor

Length of Ownership

▼

☐ Home Ownership Less Than One Year

☐ Home Ownership 1 - 3 Years

☒ Home Ownership 3 - 7 Years

☐ Home Ownership 7 - 15 Years

☐ Home Ownership More Than 15 Years

Length of Residence

▼

☐ Length of Residence Less Than One Year

☐ Length of Residence 1 - 3 Years

☐ Length of Residence 3 - 7 Years

☐ Length of Residence 7 - 15 Years

☐ Length of Residence More Than 15 Years

Lien

▼

☐ Open Lien

☐ Lien Free

Mortgage Interest Rate Type

▼

☐ Variable

☐ Fixed

Mortgage Loan Amount

▼

☐ Less than \$50,000

☐ \$50,001 - \$100,000

☐ \$100,001 - \$150,000

☐ \$150,001 - \$200,000

☐ \$200,001 - \$250,000

☐ \$250,001 - \$300,000

☐ \$300,001 - \$350,000

☐ \$350,001 - \$400,000

☐ \$400,000 - \$453,100

☐ Greater than \$453,100

Mortgage Loan Transaction Type

▼

☐ Refinance

☐ Purchase

Mortgage Loan Type

▼

☒ FHA

☐ VA

☐ Reverse Mortgage

☐ Conforming

Number of Bedrooms

▼

☐ 0 Bedrooms

☐ 1 - 2 Bedrooms

☐ 3 Bedrooms

☐ 4 Bedrooms

☐ 5+ Bedrooms

Addressable Geo w/Data Curation Category: Residence

Property Size

▼

☐ Property Less Than 0.25 Acres

☒ Property Size Between 0.26 - 0.5 Acres

☐ Property Size Between 0.51 - 0.75 Acres

☐ Property Size Between 0.76 - 1 Acres

☐ Property Size Between 1.01 - 5 Acres

☐ Property Size Between 5.01 - 10 Acres

☐ Property Size Between 10.01 - 20 Acres

☐ Property Size Between 20.01 - 30 Acres

☐ Property Size Between 30.01 - 40 Acres

☐ Property Size Greater than 40 Acres

Purchase Price

▼

☐ Less than \$100,000

☐ \$100,000 - \$200,000

☐ \$200,001 - \$300,000

☒ \$300,001 - \$400,000

☐ \$400,001 - \$500,000

☐ \$500,001 - \$700,000

☐ \$700,001 - \$1,000,000

☐ Greater than \$1,000,000

Recent First Time Home Buyer

▼

☐ Known First Time Home Buyer

Recent Home Buyer

▼

☐ Known Home Buyer Last Six Months

☒ Known Home Buyer Last Twelve Months

Recent Mortgage Borrower

▼

☐ Known New Mortgage Last Six Months

☐ Known New Mortgage Last Twelve Months

Roofing

▼

☐ Asphalt

☐ Composition Shingle

☐ Metal

☐ Shingle (Non-Wood)

☐ Tile

☐ Other

SOHO business

▼

☐ SOHO business

Swimming Pool

▼

☐ Has Swimming Pool

Time Since Last Home Loan Origination

▼

☐ 0 - 12 months

☐ 13 - 36 months

☐ 37 - 60 months

☐ 61 - 84 months

☐ 85 - 120 months

☐ 121 - 180 months

☐ More than 180 months

Year Built

▼

☐ Home Built Before 1900

☐ Home Built From 1900 - 1940

☐ Home Built From 1941 - 1950

☐ Home Built From 1951 - 1960

☐ Home Built From 1961 - 1970

☐ Home Built From 1971 - 1980

☐ Home Built From 1981 - 1990

☐ Home Built From 1991 - 1995

☐ Home Built From 1996 - 2000

☐ Home Built From 2001 - 2005

☐ Home Built From 2006 - 2010

☐ Home Built After 2010

Addressable Geo w/Data Curation Category: Household Composition

Elderly Parent

☐ Elderly Parent

Family Position

☐ Child
☐ Female head of Household
☐ Grandparent
☐ Husband
☐ Male head of Household
☐ Other
☐ Wife

Generations

☐ 1 Generation - 1 Adult
☐ 2 Generations - Adult / Child
☐ 3 Generations - Adult / Child / Parent

Grandchildren

☐ Grandchildren

Household Rank

☐ Inferred rank in household of 1st
☐ Inferred rank in household of 2nd
☐ Inferred rank in household of 3rd
☐ Inferred rank in household of 4th
☐ Inferred rank in household of 5th - 9th

Number of Adults

☐ One adult
☒ Two adults
☐ Three adults
☐ Four adults
☐ Five adults
☐ Six adults
☐ Seven adults or more

Number of People

☒ One person
☐ Two persons
☐ Three persons
☐ Four persons
☐ Five persons
☐ Six persons
☐ Seven persons
☐ Eight persons
☐ Nine or more persons

Political

☐ Democratic party
☐ Republican party
☐ Independent

Presence of Children Age Gender

☐ Presence of Female child age 0-3
☐ Presence of Male child age 0-3
☐ Presence of Female child age 10-12
☐ Presence of Male child age 10-12
☐ Presence of Female child age 13-18
☐ Presence of Male child age 13-18
☐ Presence of Female child age 4-6
☐ Presence of Male child age 4-6
☐ Presence of Female child age 7-9
☐ Presence of Male child age 7-9

Voter

☐ Voter

Working Woman

☐ Working Woman

Young Adult

☐ Young Adult

Addressable Geo w/Data Curation Category: Interest / Hobby

Interest

▼

☐ Aerobics

☐ Art and Crafts

☐ Auto / Motorcycle Racing

☐ Auto Work

☐ Avid Reader

☐ Baseball

☐ Basketball

☐ Boating / Sailing

☐ Camping / Hiking

☐ Career Minded

☐ Cars

☐ Casino / Gambling

☐ Children Interest

☐ Electronics

☐ Cultural Arts

☐ Current Affairs

☐ Diet Weight Loss

☐ Do It Yourself

☐ Entertainment

☒ Family

☐ Fishing

☐ Fitness

☐ Food

☐ Football

☐ Gardening

☐ Christian Music

☐ Classical Music

☐ Country Music

☐ Jazz Music

☐ Rhythm and Blues Music

☐ Rock and Roll Music

☐ Easy Listening Music

☐ Golf

☐ Great Outdoors

☐ Healthy Living

☐ High Tech Leader

☐ Bird Watching

☐ Board Games

☐ Cigar Smoking

☐ Computer Games

☐ Cooking

☐ Gourmet Cooking

☐ Crafts

☐ Home Study

☐ Knitting

☐ Photography

☐ Quilting

☐ Self Improvement

☐ Sewing

☐ Video Games

☐ Wine Appreciation

☐ Woodworking

☐ Hobbyists

☐ Hockey

☐ Home Decor

☐ Hunting

☐ Luxury Life

☐ Movies

☐ Music

☐ Music Player

☐ NASCAR

☐ Online Education

☐ Astrology Reading

☒ Fiction Reading

☐ Bible Reading

☐ Books on Tape

☐ Children Reading

☐ Computer Reading

☐ Cookbook Reading

☐ Country Book Reading

☐ Fashion Reading

☐ History Reading

☐ Interior Decorating

☐ Medical Reading

☐ Military Reading

☐ Mystery Reading

☐ Health Remedy Reading

☐ News and Finance Reading

☐ Entertainment Reading

☐ Romance Reading

☐ Science Fiction Reading

☐ Science Technology Reading

☐ Sports Reading

☐ World News Reading

☐ Religious Reading

☐ Running

☐ Science Space

☐ SCUBA Diving

☐ Self Improvement

☐ Snow Skiing

☐ Sporting Life

☐ Sports

☐ Sports Betting

☐ Sweepstakes

☐ Tennis

☐ Toys

☐ TV Sports

☐ Walking

Addressable Geo w/Data Curation Category: Retail Purchase

Auto Parts Purchase ☐ Auto Parts Purchase	Female Merchandise Buyer ☐ Female Merchandise Buyer	Plus Size Clothing Purchase ☐ Plus Size Clothing Purchase
Book Buyer ☐ Book Buyer	Gift Purchase ☐ Gift Purchase	Purchase Using Credit ☐ 1 Line of credit ☐ 2 Lines of credit ☐ 3 Lines of credit ☐ 4 Lines of credit ☐ 5 Lines of credit ☐ 6 Lines of credit ☐ 7 - 9 Lines of credit
Book Magazine Purchase ☐ Book Magazine Purchase	Health Beauty Purchase ☐ Health Beauty Purchase	
Catalog Buyer ☐ Catalog Buyer	Home Furnishing Purchase ☐ Home Furnishing Purchase	
Children's Product Purchase ☐ Children's Product Purchase	Home Improvement ☐ Home Improvement	Warehouse Membership ☐ Warehouse Membership
Clothing Purchase ☐ Clothing Purchase	Internet Buyer ☐ Internet Buyer	
Cosmetics Purchase ☐ Cosmetics Purchase	Jewelry Purchase ☐ Jewelry Purchase	
Craft Hobby Merchandise Buyer ☐ Craft Hobby Merchandise Buyer	Magazine Buyer ☐ Magazine Buyer	
Direct Mail Buyer ☐ Direct Mail Buyer	Male Merchandise Buyer ☐ Male Merchandise Buyer	
DVD Purchase ☐ DVD Purchase	Musical Instrument Purchase ☐ Musical Instrument Purchase	

Addressable Geo w/Data Curation Category: Contributor / Donor

Contributor Animal

☐ Contributor Animal

Contributor Children

☐ Contributor Children

Contributor Environmental

☐ Contributor Environmental

Contributor Health

☐ Contributor Health

Contributor Index

☐ Most Likely to donate
☐ High Likelihood to donate
☐ Medium High likelihood to donate
☐ Medium High likelihood to donate
☐ Medium likelihood to donate
☐ Medium likelihood to donate
☐ Slightly Less Likely to donate
☐ Slightly Less Likely to donate
☐ Less Likely to donate
☐ Least Likely to donate

Contributor Political

☐ Contributor Political

Contributor Political Conservative

☐ Contributor Political Conservative

Contributor Political Liberal

☐ Contributor Political Liberal

Contributor Religion

☐ Contributor Religion

Contributor Veteran

☐ Contributor Veteran

Contributors

☐ Contributors

Donor Arts

☐ Donor Arts

Addressable Geo w/Data Curation Category: Collector

Collector Antiques	▼
☐ Collector Antiques	

Collector Coins	▼
☐ Collector Coins	

Collector Dolls	▼
☐ Collector Dolls	

Collector Figurines	▼
☐ Collector Figurines	

Collector Fine Art	▼
☐ Collector Fine Art	

Collector Music	▼
☐ Collector Music	

Collector Plates	▼
☐ Collector Plates	

Collector Special Foods	▼
☐ Collector Special Foods	

Collector Sports Memorabilia	▼
☐ Collector Sports Memorabilia	

Collector Stamps	▼
☐ Collector Stamps	

Collectors	▼
☐ Collectors	

Addressable Geo w/Data Curation Category: Travel

Business Travel

Business Travel

Cruises

Cruises

International Travel

International Travel

Personal Travel

Personal Travel

Travel

Travel

Travel Cards

Travel Cards

Vacation Travel

Vacation Travel

Addressable Geo w/Data Curation Category: Small Biz Owners

Business Growth

▼

☐ Growing Business

☐ Mature Business

Business Health

▼

☐ Likely Has Financial Health

Classification

▼

☐ Non Profit Businesses

☐ For Profit Businesses

Company Location

▼

☐ Alabama

☐ Alaska

☐ Arizona

☐ Arkansas

☐ California

☐ Colorado

☐ Connecticut

☒ Delaware

☐ District of Columbia DC

☐ Florida

☐ Georgia

☐ Hawaii

☐ Idaho

☐ Illinois

☐ Indiana

☐ Iowa

☐ Kansas

☐ Kentucky

☐ Louisiana

☐ Maine

☐ Maryland

☐ Massachusetts

☐ Michigan

☐ Minnesota

☐ Mississippi

☐ Missouri

☐ Montana

☐ Nebraska

☐ Nevada

☐ New Hampshire

☐ New Jersey

☐ New Mexico

☐ New York

☐ North Carolina

☒ North Dakota

☐ Ohio

☐ Oklahoma

☐ Oregon

☐ Pennsylvania

☐ Rhode Island

☐ South Carolina

☐ South Dakota

☐ Tennessee

☐ Texas

☐ Utah

☐ Vermont

☐ Virginia

☐ Washington

☐ West Virginia

☐ Wisconsin

☐ Wyoming

Company Net Worth

▼

☐ \$0-\$50,000 Assets

☐ \$50,001-\$250,000 Assets

☐ \$250,001-\$1,000,000 Assets

☐ \$1,000,001-\$10M Assets

☐ \$10,000,001+ Assets

Credit

▼

☐ Likely Has Corporate Card Account

Employment Title

▼

☐ Owner

☐ Executive

☐ Professional / Medical

☐ President

☐ Chairman

☐ Chief Level Executive

☐ Other

Industry

▼

☐ Agriculture

☐ Business / Professional Services

☐ Construction

☐ Communication

☐ Financial Services

☐ Government

☒ Healthcare Services

☐ Manufacturing

☐ Mining

☐ Miscellaneous Personal Services

☐ Non Profit Services

☐ Personal Services

☐ Retail

☐ Social Services

☐ Transportation

☐ Wholesale

☐ Travel Services

☐ SOHO (Small Office Home Office)

☐ Miscellaneous

Lease Credit

▼

☐ Likely Has Commercial Equipment Lease

☐ Owns Commercial Property

☐ Has Commercial Lease

Loans

▼

☐ Likely Has Commercial Loan

☒ Likely Has Commercial Mortgage

☐ Likely Has Commercial Auto Loan

Number of Employees

▼

☐ Less Than 2 Employees

☐ 2 - 4 Employees

☐ 5 - 9 Employees

☐ 10 - 49 Employees

☐ 50 - 100 Employees

☐ Over 100 Employees

Owner's Credit Tier

▼

☐ Sub Prime – 1st Quartile

☐ Sub Prime to Near Prime – 2nd Quartile

☐ Near Prime to Prime – 3rd Quartile

☐ Prime to Super Prime – 4th Quartile

Sales Revenue

▼

☐ \$0 - \$250,000 Sales

☐ \$250,001 - \$500,000 Sales

☐ \$500,001 - \$1,000,000 Sales

☒ \$1,000,001 - \$3,000,000 Sales

☐ \$3,000,001 - \$10,000,000 Sales

☐ \$10,000,000+ Sales

Women Owned Business

▼

☐ Female Business Owners

Years in Business

▼

☐ Less Than 2 Years

☐ 2 - 5 Years

☐ 6 - 10 Years

☐ Greater Than 10 Years

Addressable Geo w/Data Curation Category: Property / Residence

Single Family Residence	Multi Family 10 Units Plus
Residential (NEC)	High Rise Condo
Condominium	Nursing Home
Mobile Home	Time Share
Townhouse/Rowhouse	Transient Lodging
Duplex	Resort Hotel
Apartment	Mid Rise Condo
Manufactured Home	Frat/Sorority House
Rural Homesite	Time Share Condo
Multi Family Dwelling	Condominium Project
Triplex	Apartment/Hotel
Mobile Home Lot	Residence Hall/Dormitories
Quadruplex	Group Quarters
PUD	Condotel
Common Area	Pre Fabricated Bldg
Mobile Home Park	
Multi Family 10 Units Less	
Cabin	
Mixed Complex	
Motel	
Cooperative	
Hotel	

Addressable Geo w/Data Curation Category: Property / Vacant

- Residential Lot
- Vacant Land (NEC)
- Agricultural Land
- Residential Acreage
- Commercial Lot
- Commercial Acreage
- Vacant Ltd/No Dev Potential
- Open Space
- Industrial Acreage
- Industrial Lot
- Desert
- Waste Land
- Recreational Acreage
- Marshland
- Multi Family Lot
- Common Land
- Vacant Mobile Home
- Mountainous Land
- Barren Land
- Multi Family Acreage
- Wildlife Refuge
- Natural Resources

Addressable Geo w/Data Curation Category: Property / Miscellaneous

Type Unknown

Miscellaneous

Easement

Real Property (NEC)

Tax Abatement

Enterprise Zone

Addressable Geo w/Data Curation Category: Property / Agricultural

Agricultural (NEC)

Farms

Forest

Ranch

Pasture

Field & Seed

Truck Crops

Orchard

Livestock

Greenbelt

Dairy Farm

Vineyard

Citrus Grove

Nursery/Horticulture

Animal Farm

Poultry Ranch

Avocado Grove

Fallow Land

Fisheries

Agricultural Plant

Addressable Geo w/Data Curation Category: Property / Exempt

Tax Exempt

Public (NEC)

Religious

State Property

Municipal Property

County Property

Federal Property

Charitable Organization

Federal Building

Police/Fire/Civil Defense

Native American Property

US Postal Service

Community Center

Possessory Interest

Military Building

Historical District

Correctional Facility

Art

Embassies/Chanceries

Addressable Geo w/Data Curation Category: Property / Commercial

Commercial (NEC)	TV Facility
Commercial Building	Auto Wrecking
Office Building	Kennel
Misc Improvements	Radio Facility
Misc Commercial Services	Salvage Imprv
Auto Repair	Facilities
Misc Building	Convention Center
Multiple Uses	Air Rights
Office Condo	
Commercial Condominium	
Cemetery	
Auto Sales	
Office & Residential	
Converted Residence	
Carwash	
Leased Land/Bldg	
Public Storage	
Wholesale	
Auto Equipment	
Business Park	
Office & Showroom	
Loft Building	

Addressable Geo w/Data Curation Category: Property / Industrial

Warehouse	Paper & Allied Industry
Industrial (NEC)	Chemical
Light Industrial	Multi Tenant Industrial
Commercial/Industrial	Stockyard
Storage	Textile/Clothes/Carpet Indust
Mini Warehouse	Technological Industry
Mine/Quarry	Durable Goods
Industrial Condominium	Mineral Rights
Industrial Plant	Bulk Plant
Heavy Industrial	Cannery
Lumber Yard	Dump Site
Storage Tanks	Non Durable Goods
Food Processing	Brewery
Mineral Processing	Shipyard
R&D Facility	
Grain Elevator	
Lumber Mill	
Industrial Park	
Petroleum	
Winery	
Packing	

Addressable Geo w/Data Curation Category: Property / Retail

- Retail Trade
- Store Building
- Shopping Center
- Stores & Residential
- Food Stores
- Stores & Offices
- Department Store
- Supermarket
- Strip Commercial Center
- Greenhouse
- Apparel
- Store Franchise
- Produce Market

Addressable Geo w/Data Curation Category: Property / Recreation

Recreational (NEC)	Golf Range
Park	Race Track
Lake/River/Beach	Stadium
Club	Amusement Arcade
Golf Course	Casino
Rv Park	Billiard Hall
Marina Facility	Racquet Court
Country Club	Dance Hall
Library/Museum	Zoo
Theater	Amphitheatre
Bowling Alley	
Health Club	
Nature Facility	
Amusement Park	
Gymnasium	
Auditorium	
Swimming Pool	
Skating Rink	
Stable	
Tourist Attraction/Exhibits	
Tennis Club	
Drive In Theater	

Addressable Geo w/Data Curation Category: Property / Utilities

Utilities

Electrical Facility

Waste Disposal

Telephone Facility

Well/Water

Gas Production

Well/Gas/Oil

Addressable Geo w/Data Curation Category: Property / Parking

Parking Lot

Garage

Parking Structure

Addressable Geo w/Data Curation Category: Property / Education

School

Educational Service

Public School

Public Service

Private School

University

High School

Vocational/Trade School

Sec Educational School

Addressable Geo w/Data Curation Category: Property / Medical

Medical Building

Hospital

Animal Hospital/Vet

Medical Condo

Convalescent Hospital

Addressable Geo w/Data Curation Category: Property / Transport

Railroad Facility

Transport (NEC)

Communication Facility

Aircraft Facility

Airport

Truck Terminal

Transport Facility

Marine Facility

Port/Harbor

Recording Studio